Creating A Weather Broadcast
Assessment Rubric

Group Members: _____

CATEGORY	4	3	2	1
Content	Students create an original, accurate and interesting documentary that adequately covers the topic in an appropriate length of time.	Students create an accurate documentary that adequately covers the topic in an appropriate length of time.	Students create an accurate documentary but it does not cover the topic the issue in an appropriate length of time.	The documentary is not accurate and not an appropriate length. (5 -8 minutes)
Fair Use/Sources (End Credits)	The broadcast follows fair use for all audio and images that are included. All text is the original work of the group members or is used with permission. All sources are properly referenced in end credits.	The broadcast follows fair use for most audio and images that are included. All text is the original work or is used with permission. There are some minor issues with copyright and end credits.	Most of the broadcast is the original work of the group members, but some material is used without proper credit being given in the end credits.	The broadcast does not follow fair use practices. Text, audio and/or images are used without permission and/or in violation of copyright. No credits are present or they are incomplete.
Collaboration with Peers	Almost always listens to, shares with, and supports the efforts of others in the group. Tries to keep people working well together.	Usually listens to, shares with, and supports the efforts of others in the group. Does not cause problems in the group.	Often listens to, shares with, and supports the efforts of others in the group but sometimes is not a good team member.	Rarely listens to, shares with, and supports the efforts of others in the group. Often is not a good team member.
Technical Production	Tone, voice, graphics, and visual images convey interest and enthusiasm. The presentation is clear and loud enough to be heard. Composition and technical production enhance the topic.	Tone, voice, graphics, and visual images frequently convey interest and enthusiasm. The presentation is clear and loud enough to be heard. Composition and technical production usually enhance the topic.	Tone, voice, graphics, and visual images frequently convey interest or enthusiasm. Most of the presentation is clear and loud enough to be heard. Composition and technical production sometimes distract from the topic.	Tone, voice, graphics, and visual images rarely convey interest or enthusiasm. The presentation is unclear and/or not loud enough to be heard. Composition and technical production absent or distract from the topic.
Research	Project is very well researched with an abundance of evidence to give a complete account of the event.	Project is well researched with sufficient evidence to give a good account of the event.	Project contains a few facts but needs more evidence to add to the credibility of the case.	Project shows little evidence of research. Project does not include facts from the case that support your guiding question about the weather.

Information	The team's broadcast is very informative. It covers all the required criteria outlined in the guiding question. The team's personal viewpoint is also expressed.	The team covers most of the required criteria and is fairly detailed in presenting their information.	The team does not cover all of the required criteria and is not detailed in presenting their information.	The team does not cover any of the required material. Their video documentary is not detailed or informative. The information that is presented is irrelevant
Editorial/Script	The voice over and script is well-written and gives a complete account of the events of the case.	The voice over and or script is good and the audience understands most of what you are trying to present.	The voice over script is poorly written and leaves the audience confused.	No voice over and or script is included in the documentary.
Mini-documentary - technical	The broadcast includes one or more of each: pan and zoom motion, picture-in-picture effect, sound effects, sound track, chorma-key work. The documentary includes an original musical score and a full menu of credits. It is in "MP4" format	The broadcast includes at least one of each: pan and zoom motion, picture-in-picture effect, sound effects, sound track, chorma-key work. The documentary includes an original musical score and a full menu of credits. It is in "MP4" format	The broadcast includes at least one of the following: pan and zoom motion, picture-in-picture effect, sound effects, sound track, chorma-key work. The documentary includes an original musical score and a full menu of credits. It is in "MP4" format	The broadcast includes none of the following: pan and zoom motion, picture-in-picture effect, sound effects, sound track, chorma-key work. The documentary includes an original musical score and a full menu of credits. It is in "MP4" format
Creativity	The team presents their video broadcast in an extremely unique, original, and creative way. It catches the viewer's attention and holds their interest.	The team presents their broadcast in an original, and creative way. It catches the viewer's attention and holds their interest most of the time.	The team presents their broadcast in a basic way that tries to capture the viewer's attention.	The team's broadcast is not presented in an original or creative way. The information is read to the viewers and fails to present the information in an interesting.
Graphics	Project has appropriate graphics. The graphics enhance the project and are well placed and thought out. Project shows great effort, and the graphics help tell the story of the case.	Project has many graphics. Some graphics are not appropriate for the content of the case. Timing of the graphics need work. More graphics would improve the quality of the presentation.	Project has only a few graphics that help tell the story. Some graphics are inappropriate for the content of the presentation.	Project hasn't any graphics or graphics have nothing to do with the telling of the story.
Organization	The team's information in the video documentary is organized and flows very well. The transitions are smooth and the material is easy to comprehend. The broadcast	The team's information in the video documentary has a general order and flow. The material is presented in an acceptable manner. Or the broadcast	The team's information in the video documentary lacks a general order and flow. The material is presented in a difficult manner. broadcast	The team's information is not organized in any manner and lacks a flow of conversation. The terminology used to present the material is unfamiliar to the viewer. broadcast

StoryBoard	Your team has a very well thought out, detailed and assembled storyboard created in StoryBoard That.	Your team has a well thought out, fairly detailed and assembled story board created in StoryBoard That.	Your team has a poorly thought out, hurried design which lacks detail and may not have been created in StoryBoard That.	What's a storyboard Mr. Eisnor?

Total Mark: _____/36